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**Introducing CLOKKR: A New Era in Autocross Timing Systems**

Sacramento, CA, USA – August 1, 2024 –Precision Motor Sports Timing announces the launch of CLOKKR, a cutting-edge, cloud-based autocross timing system set to revolutionize the world of autocross with its innovative timing system, designed specifically for autocross clubs and drivers. After years of stagnation in timing technology, CLOKKR introduces a cloud-based platform that brings unprecedented accuracy, ease of use, security, and accessibility to autocross events.

CLOKKR's advanced cloud-based system allows for seamless online sharing and data accuracy, eliminating the need for traditional timing report downloading and uploading. Accessible to anyone at the event with an internet connection, CLOKKR is built to enhance the autocross experience for both directors and drivers.

**Key Features of CLOKKR:**

- **Reduced Risk:** Minimize errors with precise, reliable timing.
- **Ease of Use:** Intuitive design ensures quick setup and operation.
- **Easy Transition:** Smooth integration into existing workflows.
- **Increased Participation:** Engaging interface encourages driver involvement.
- **Modern Interface:** User-friendly and visually appealing design.
- **Cloud-Based Accessibility:** Real-time data access and sharing.
- **Accurate Results:** High precision for reliable performance.
- **Affordability:** Cost-effective for autocross programs of all sizes.

**About CLOKKR:** Founded by John Leet, a seasoned autocross enthusiast, former Autocross Director, and current Vice President for PCA Sacramento Valley Region, CLOKKR was born out of a passion for improvement and innovation. Inspired by his love for Porsches and a drive to enhance autocross events, John developed CLOKKR to address the limitations of existing timing systems. Today, CLOKKR stands as a testament to his dedication and expertise, offering a cutting-edge solution for autocross clubs everywhere.

For more information on CLOKKR and to learn how it is setting new standards in time tracking, visit www.clokkr.com or contact John Leet at (360) 713-1214 or john.leet@clokkr.com.

